



# Transforming Care

LGBTQ & HIV/AIDS Health Equity Conference

## SPONSORSHIP OPPORTUNITIES

The Equitas Health Institute for LGBTQ Health Equity is excited to present the 2017 Transforming Care: Conference on LGBTQ Health Equity and HIV/AIDS. The event will take place October 20-21, 2017.

We are excited to build on the success of the inaugural Transforming Care Conference held in October of 2016. Last year, more than 520 passionate individuals representing 14 states came together with the goal of addressing health disparities affecting the LGBTQ and HIV/AIDS community. It was a tremendous two-day experience for the activists, academics, community members, and health and social service professionals who participated. These participants attended over 60 sessions focused on best practices and research addressing HIV and LGBTQ Health Equity.

This conference is possible in large part thanks to the support of partnerships with hospital systems, non-profit organizations, corporate funders, academic institutions, health and social service providers and community based organizations. Information on sponsorship levels and the recognition and benefits of each level is enclosed.

If you or your organization is interested in making a financial or in-kind contribution to this event, please contact us directly at [transformingcare@equitashealth.com](mailto:transformingcare@equitashealth.com) or at (614) 929-8894.

**Anticipated Audience:** 550+ participants from Ohio and surrounding states.

### Benefits of Sponsorship:

- Visibility for your institution/organization and the resources/services it offers
- Network with providers, clients, researchers, policy makers, and community partners
- Demonstrate support for the LGBTQ and HIV Positive community
- Promote your organization and/or services to the LGBTQ and HIV Positive community

### Sponsorship Deadline: September 1, 2017

Visit [TransformingCareConference.com](http://TransformingCareConference.com) for a full conference schedule and up-to-date details.





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## SPONSORSHIP LEVELS AND BENEFITS:

### PLATINUM - \$5,000

- Company name/logo on all marketing materials prior to and at conference\*
- Opportunity to introduce a keynote speaker from the podium (limited to first 4)
- One (1) full-page color ad in conference program\*
- Company name/logo and sponsorship level listed in press releases
- Verbal acknowledgement of sponsorship from the podium during conference
- Up to three (3) bag inserts of your choice (prior approval by Equitas Health required)
- Social media recognition (at least six (6) mentions on the official Facebook page)
- Company name/logo with hyperlink on event website
- 4 complimentary conference registrations for company employees
- One (1) 6' resource table/exhibition booth

### GOLD - \$2,500

- Company name/logo on all marketing materials prior to and at conference\*
- One (1) half-page color ad in conference program\*
- Company name/logo and sponsorship level listed in press releases
- Up to two (2) bag insert of your choice (prior approval by Equitas Health required)
- Social media recognition (at least three (3) mentions on the official Facebook page)
- Company name/logo with hyperlink on event website
- 2 complimentary conference registrations for company employees
- One (1) 6' resource table/exhibition booth

### SILVER - \$1,000

- Company name/logo on all marketing materials prior to and at conference\*
- One (1) Quarter page ad in conference program\*
- One (1) bag insert of your choice (prior approval by Equitas Health required)
- Social media recognition (at least two (2) mentions on official Facebook page)
- Company name/logo on event website
- One (1) 6' resource table/exhibition booth

### BRONZE - \$500

- Company name listed on all marketing materials prior to and at conference\*
- Social media recognition (at least (1) mention on official Facebook page)
- Company name included as sponsor on event website
- Shared resource table/exhibition booth (1/2 table)

### COMMUNITY PARTNER - \$150

A limited number of non-profit table spaces will be provided for community partners.

- Organization listed as official community partner on marketing materials at conference\*
- Two (2) organizations per resource table/exhibition booth

### ADDITIONAL SPONSORSHIP BENEFITS:

These special recognition and opportunities are available for sponsors at the Gold level and above.

- Naming opportunity for Transforming Care Provider Fair (1 available)
- Naming opportunity for Transforming Care Wellness Fair (1 available)
- Naming opportunity for 2017 Transforming Care Awards (6 available: Medical Provider, Social Service Provider, Community Advocate, Trailblazer, Emerging Leader, Organization Champion)

*\*Print deadlines apply.*